

Newsletter N°2– October 2015

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Editorial: Save H2O is online

Welcome to the second newsletter of the Save H2O Project.

Since May, when we released the first newsletter, the Save H2O team has been busy working on the project's progress.

In case this is the first time you hear about us here is some information about the Save H2O project.

The main aim of the Save H2O project is to support Small and Medium Enterprises, with a particular focus on southern Europe, to understand water footprint of their business and help them to find ways to reduce it. We have been working on information materials and tools that will support SMEs improving their water use efficiency and sustainability.

The greatest news for this period is that WE ARE ONLINE: check out our new webpage at SaveH2OProject.com, and follow us on Facebook (search for Save H2O – Save Water for an Horizon of Opportunities).

If you are a SME manager, stay tuned to receive the latest updates and know when our training program will start so you can participate.

Besides the training materials and courses, we will be promoting a series of events in 2016 throughout several European countries, in which you can get involved.

All our events, materials and tools will be open and free to everyone and we will be expecting you!



Training program and water footprint calculator for SMEs

Project partners have been busy developing the training contents of the online training course that will be made available for free to everyone willing to learn more about business water footprint, how it can be assessed, and also what to do to turn any business into a more sustainable one.

A tool is also being developed so that you can easily estimate the water footprint of your business and assess how sustainable it is, and a set of regulations and best practices will also be made available.

Everything will be provided in six European languages: English, French, Croatian, Italian, Greek and Portuguese.

All the materials are expected to be ready in 2016. In the first quarter of the year the online course and calculator will be tested. Then the materials will be made available to the public in the second quarter of 2016.

Save H2O project consortium will promote launching events for SMEs and any institutions or organizations interested in participating, in six European countries: Croatia, Belgium, Greece, Portugal, Italy and The Netherlands.

Project Partners Meeting in Greece



On the 9th and 10th of October, the Project Partners met in Piraeus, Greece, to present and discuss the work progress on the development of training materials and plan for next steps and way forward.

All partners are very excited and confident that the training materials and water footprint calculator will bring value to SMEs managers, owners and sustainability staff.



Water footprint facts

Averagely, it takes more than 1700 litres of water to produce one kilogram of sugar (from sugar cane).

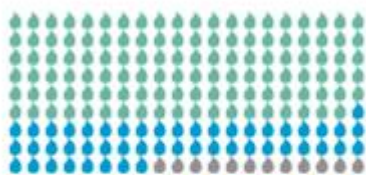
If you trade goods that contain sugar (like cakes, soft drinks or coffee and tea), means this water footprint is part of your business water footprint.

Therefore it is important for you to understand if the sugar you use is produced in a sustainable and water efficient way and, most important, what you can do about it.

Global average water footprint

1782 litre/kg

66% green, 27% blue, 6% grey



To produce one kilogram of cotton, almost 10000 litres of water are required. This means that in average a t-shirt requires almost 2500 litres of water

Global average water footprint

2495 litre for a shirt of 250 gram

54% green, 33% blue, 13% grey



To find out what more you can learn, visit our new website:

<http://SaveH2Oproject.com>

SAVEH2O



Zadar County Rural Development Agency
Croatia
www.agrra.hr



DRIOPE Business and Development
Croatia
<http://www.driope.hr/it/o-nama/>



Croatian Chamber of Economy
Croatia
<http://en.hgk.hr/>



EUROCREA Merchant
Italy
www.eurocreamerchant.it



Sociedade Portuguesa de Inovacao - Consultadoria Empresarial e fomento da Inovacao
Portugal
<http://www.spi.pt/>



Water Footprint Network
Netherland
<http://waterfootprint.org/en/>



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Greece
<http://www.idec.gr>



European Business and Innovation centre network
Belgium
<http://ebn.be/>

Stay tuned and find out more at our Website:

<http://SaveH2Oproject.com/>

Facebook page:

<http://tinyurl.com/saveh2oproject>

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